Opioid Abuse & Human Trafficking to Highlight Fall Conference
by Jana Wolfe / President

An outstanding group of health professionals will speak to the Alliance during the 2016 Fall Conference in the scenic Ozarks on Sept. 21-22, 2016.

This annual event will be held at the Hilton Conference Center and Branson Landing, a premier entertainment and shopping complex located on the banks of Lake Taneycomo. With more than 100 shops and restaurants nearby you will want to arrive early to have plenty of time for shopping. Go to www.bransonlanding.com for more information and directions to this great place.

The Alliance’s Fall Conference is a wonderful opportunity to hear timely reports on critical issues facing Alliance members this year. See page 7 for the agenda and registration form.

Registration opens with lunch at noon on Wednesday, Sept. 21 at the Hilton Conference Center. We’ll begin with a board meeting, a presentation from the Strategic Task Force, and then move to a presentation on Opioid and Marijuana Abuse and Addiction. An early dutch treat dinner at the White River Fish House will start at 5:00 p.m., with optional entertainment either at Mickey Gilley’s Theatre or Branson Landing shopping, followed by relaxing and socializing in the President’s suite (Jana Wolfe) later in the evening. On Thursday, we continue the conference with a board meeting at 8:00 a.m., followed by programming on Human Trafficking and Exploitation and Laughter is the Best Medicine. The Conference will then wrap up with a tasty lunch.

We hope to see you there but space is limited so you will want to make your reservations soon. The deadline for the hotel reservations and conference registration is Aug. 24. After that date, hotel availability cannot be guaranteed and the conference registration goes up $15. Rates for the hotel begin at $139, plus tax, per night for either double or single. See you there!

Alliance Eyes Growing the Organization
by Marsha Conant / President-Elect

The 91st Annual Meeting of the Missouri State Medical Association Alliance was held March 17-20, 2016, at the St. Louis Renaissance Airport Hotel. On Thursday night, a lot of green was worn to the Alliance Dutch Treat Dinner at Paul Mineo’s Trattoria Italian Restaurant to celebrate St. Patrick’s Day, while our Alliance President, Sue Ann Greco and President-Elect, Jana Wolfe, enjoyed the MSMA Council reception and dinner.

After registration and continental breakfast on Friday, Alliance members gathered together at the Opening Session of the Missouri State Medical Association House of Delegates to hear MSMA Alliance President, Sue Ann Greco, present an overview of the Alliance accomplishments of the past year and the agenda for this annual meeting. President Greco and Alliance officers, members, and guests then proceeded to the 12th Floor Penthouse level where President Greco presided over a short Board of Directors Meeting before calling the Alliance 91st Annual Meeting to order.

Gill Waltman gave us a warm welcome and introduction to St. Louis. After the Pledges, President Greco introduced the head table, past MSMA Alliance Presidents, and distinguished guests. Reports were given and everyone was encouraged to visit our vendors.

President Sue Ann Greco gave us an “eye on the future,” which included being taught “eye health in a modern world” by our own Carrie Hruza, OD. On Saturday, we “had our eyes opened” to
2016-2017 Officers

Meet Your State Alliance Leadership!

**PRESIDENT**
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madamlbobair@gmail.com  
Greene

**PRESIDENT-ELECT**
Marsha Conant  
marshaconant@hotmail.com  
Buchanan

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Buchanan

**VP-LEGISLATION**
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cwilliams@msma.org

**ALLIANCE LIASON**
Lizabeth Fleenor  
lfleenor@msma.org  
MSMA Headquarters

Now on **www.msma.org/alliance**
- Fall Conference Registration
- Show Me Alliance News
- Holiday Sharing Card
- Foundation Grant Resources
- Drugs are NOT For Me! Resources
- Opioid Abuse & Addiction
- Human Trafficking
- Nominations
- Awards
- Calendar of Events
great ideas for “recruiting, retaining, and promoting members” by Carol Weismann, MSW, CSP. Two main things resonated from Carol’s presentation. First, we don’t have to be perfect. And second, one reason eligible members may not have joined our Alliance could be that “they weren’t asked.” Carol and her two sisters are all married to physicians, and none of the three had ever been asked to join the Alliance.

We were thrilled to have with us in attendance the National AMA Alliance President, Julie Newman and SMA Alliance President, Barbara Blanton. Julie shared the AMAA’s Strategic Plan for 2016-18, “Focus on the Future.” Our own Barbara Hover is heading up the AMA Alliance Opioid Addiction task force. Barbara Blanton reminded us of the Southern Medical Association Alliance monetary awards for health, doctors’ day, and medical heritage projects. Missouri continues to be well-represented in SMAA; Kathy Weigand is the current SMAA Vice President of Health.

We were honored to have John Stanley, MD, 2015-16 MSMA President and Steve Stack, MD, the current AMA President, speak to our membership and thank us for the important work that we do. David Barbe, MD, also gave us a very warm welcome; we are excitedly looking forward to his becoming AMA President!

MSMAA Immediate Past President and Nominating Committee Chair, Kathy Weigand, presented the slate of officers for the year 2016-2017. They are President-Elect, Marsha Conant (Buchanan County); VP-Health, Diana Corzine (Buchanan County); VP-Legislation, Gail Holand (Greene County); VP-Membership, Donna Corrado (MAL); Recording Secretary, Gill Waltman (St. Louis Metro); Treasurer, Debora Snyder (MAL); and Immediate Past President, Sue Ann Greco (St. Louis Metro). The position of VP-Foundation went unfilled by the committee. After discussion, Carol Jean DeFeo was nominated from the floor to fill the position of VP-Foundation. The slate was approved unanimously.

The next order of business was to nominate and elect the Nominating Committee for the coming year. The members are Mona Ajans, Barbara Hover, Sandra Murdoch, Mary Shuman, and alternate Shirley Collison. The AMAA Annual Meeting will be in Chicago on June 12-14. Jana Wolfe, 2016-2017 MSMAA President and Marsha Conant, 2016-2017 MSMAA President-Elect will be representing Missouri. Two members voted on to also attend are Barbara Hover and Allene Wright.
The “Spirit of the Alliance” Awards Luncheon was filled with much surprise, excitement, tears, and laughter. First, the Vice Presidents of Foundation, Legislation, Membership, and Health gave out their awards. Special awards and recognition to Alliance members were presented also during the luncheon. Jana Wolfe received the Jean E. Duensing Literary Award, for her support of using social media in the communications aspect of Alliance news and programming.

Gail Holand received the Sandra Mitchell Alliance Member of the Year award. Lizabeth Fleenor, Alliance Liaison, received the Jean Wankum “Spirit of the Alliance” Award for her ongoing 17-year plus term as the Alliance’s “point” person at MSMA headquarters.

While the MSMAA Past Presidents enjoyed a special reception, some of us took a tour of the Missouri History Museum where we learned about the 1903 World’s Fair and the history of anarchy in Missouri.

The cowboys and cowgirls rode into town for the Foundation Fundraiser on Friday night. “The Wild, Wild West at
Annual Meeting Highlights, continued

Miss Sue’s Saloon” raised spirits and scholarship money. Stacy Peters lassoed several physicians and Alliance members and sent them to jail. The bail money solicited to free them will help fund future physicians!

Millie Bever helped us remember those we have lost across the state in the past year and to celebrate the new babies in our families with a beautiful Memorial Service and Celebration of Life.

Our Alliance Installation Luncheon began with a beautiful invocation given by Judy Corry. Barbara Hover conducted the installation of officers. Our 92nd Alliance President, Jana Wolfe, will be “Growing Missouri’s Alliance” and leading the Alliance, working hard to improve the health of Missourians. We are committed to doing our part to help her with her three-part focus: Opioid Addiction, Human Trafficking, and Marijuana Abuse. Our Alliance is planning to “grow” with President Wolfe including in our membership and in great health projects across the state.

Jana met with the new officers at the Post Annual Board Meeting where she gave out notebooks with the information everyone should need to join her in “Growing Missouri’s Alliance.”

Saturday evening saw the Installation of Ravi Johar, MD, as MSMA President for 2016-2017. The evening continued with a reception to honor Dr. Johar, MSMA President, and Jana, as the newly installed Alliance President. Everyone enjoyed the delicious hors d’oeuvres, the beautiful music, and the fun photographs, caricatures, and handwriting analysis.

On Sunday morning, Alliance President, Jana Wolfe, introduced President-Elect, Marsha Conant, at the MSMA Council Meeting. Plans are underway for the 92nd Annual Meeting at the Sheraton Kansas City Hotel at Crown Center, March 31-April 2, 2017.
Gail Holand is Member of the Year
by Joan H’Doubler / Awards Co-Chair

The Sandra Mitchell Alliance Member of the Year Award was presented to Gail Holand at the MSMA Alliance Annual Meeting in St. Louis, March 18, 2016. This prestigious award honors an Alliance member who has shown a significant contribution to her/his community through an Alliance program, project or responsibility.

Gail Holand has substantially contributed to the Greene County as an Alliance member for the past thirty-plus years. As a detail oriented and a team-player, she soon became a committee chair, officer and was installed as GCMSA President, serving in 2004-2005. She has loyally served as Recording Secretary for the past seven-plus years.

Gail has actively participated in the promotion and provision of health education materials in over 50 elementary schools in this area, assisting with the distribution of 4,000 “I Can Be Safe” booklets upon the twenty-fifth anniversary of the American Medical Association Alliance SAVE project, Stop America’s Violence Everywhere. She promoted the participation of the MSMA Alliance sponsored “Smoking Is Not for Me” poster contest and assisted with judging and awards.

As a family-oriented, caring and supportive mother of four children and grandmother to five grandchildren, her heart always goes out to children. Cherish Kids is a community organization with a mission of mobilizing communities, businesses, churches and individuals to use their resources to provide a “home to call their own” for orphaned and fostered children. Gail prompted GCMS Alliance to allocate $500 from a county fundraiser to Cherish Kids.

Lizabeth Fleenor Receives “Spirit of the Alliance” Award
by Joan H’Doubler / Awards Co-Chair

Lizabeth Fleenor, MSMA Alliance Liaison, MSMA Headquarters, was honored as the recipient of the Jean Wankum “Spirit of the Alliance” at the same meeting in March.

Descriptions such as popular, vivacious and fun-loving are hardly adequate to describe her. Liz is an excellent resource for the Alliance, our gracious “go to” person, always willing when possible, to provide whatever information is requested, ready to help where and when needed. Nothing is too unimportant to get her attention and quick response.

She received both her Bachelor and Master’s Degrees in Journalism from the Missouri University, which are put to good use in her professional life. Her journalistic talents provide this organization with the writing, printing and mailing of The Show Me Alliance News. As Alliance Liaison, she attends and contributes to all MSMAA meetings including Board Meetings, providing printed materials when requested. She is always available as a very talented photographer.

An Honorary MSMA Alliance member for several years, she became very involved in the development of an Alliance cookbook, “Windows Across Missouri,” where she was officially named Co-Chair, in reality, Production Manager. Truly instrumental in its production from start to finish frequent committee meetings, even over weekends, proofing and testing contributed recipes, meeting with a photographer, printers, hours of computer work, advertising and sales, even traveling to Memphis to attend a seminar regarding compiling a cookbook.

Always a student of the origin and history of the 145-year landmark, the Missouri Governor’s Mansion and Memorial Garden, she is a “Friend of the Mansion,” donating her time as a docent, providing tours of the Mansion, assisting in the annual “Manners at the Mansion” classes, and organizing holiday candlelight tours.

She is a valued member of the MSMA Headquarters team for the past 24 years. Her positions include Managing Editor of Missouri Medicine and Communications Director. She also runs the election campaigns for Missouri physicians seeking higher office at the AMA level.

In her community, she attends the Wesley United Methodist Church, teaches Pilates classes twice a week at the local YMCA, and enjoys hiking, camping and is an avid runner and sailor. An innovative gourmet cook, she is sure to provide an original tasty offering for any occasion. Gardening is a hobby, and she enjoys spoiling her husband of 16 years, her stepdaughter, Courtney, and her three her cats: FoxyRoxy, Tootsie and Mr. Mouse, of course a short-haired grey cat.

We are proud of her! Congratulations!
Voice of the Alliance
by Mary Shuman / Past President

Today I can choose. [Sandy Mitchell 1987-1988]
To Seize the day. [Betty Huffaker 1993-1994]
And dare to risk. [Joan H’Doubler 1996-1997]
Blazing a trail. [Rhonda Wade 2001-2002]
To soar beyond the clouds. [Judy Corry 1998-1999]
Life is an adventure. [Allene Wright 2011-2012]
Go ahead and try! [Ina Mac Fakhoury 1980-1981]

Now is the time: make healthy choices! [Beverly Murrell 1999-2000]
We are buzzing with new ideas. [Eileen Chalk 2000-2001]
And we are networking—today’s communication! [Carol Jean DeFeo 2002-2003]
We create single parent scholarships when we’re 93 years old! [Pat Reid 1969-1970]
At times it may be lights, camera—and action, to ward off apathy. [Jackie Remis 2009-2010]
Helping Auxiliaries to succeed. [Chris Bohigian 1985-1986]
Todays’ Alliance—the power to make a difference, [Barbara Hover 2013-2014]
So, go fore it![Marge Perkins 1992-1993]

Show me hospitality! [Millie Bever 2007-2008]
Reach out and touch a friend, a neighbor, a home, a stranger. [Jackie Sanders 1983-1984]
Offer a pineapple—a symbol of welcome, good cheer, humor, and warmth. [Eileen Dyer 1988-1989]
The used key is always brighter, [Mary Kay McPhee 1975-1976]
And involvement is the key. [Gayle Vilmer 1986-1987]
It’s the privilege of doing [Janet Campbell 1978-1979]
With a natural touch [Lori Jones 2003-2004]
Because we’re all in this together, we are birds of a feather. [Donna Corrado 2006-2007]

We are partners in caring. [Becky Moore 1997-1998]
So bloom where you’re planted and share the bouquet.[Pattye Barbee 1989-1990]
Jewels of Nature: Don’t let weeds grow around your dreams. [Sandra Murdock 2012-2013]
A Lili will always be cherished. [Mary Shuman 2005-2006]
Wherever you choose to go, go there with all your heart. [Michele Kennett 2008-2009]
We cannot hold a torch to light another’s path without brightening our own. [AnneTurnbaugh 2004-05]
Ideals are like stars. You will not succeed in touching them with your hand. You choose them as your guide. [Pat Stelmach 1977-1978]
You are a Shining Star! [Kathy Weigand 2014-2015]

PRESCRIPTION OPIOID EPIDEMIC:
KNOW THE FACTS

Recognize prescription opioid misuse, addiction, and overdose

ADDITIONAL RESOURCES:
http://www.cdc.gov/drugoverdose/epidemic/index.html

For questions regarding research included in this brochure and to view our video, please visit:
WWW.AMAALLIANCE.ORG

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Reports

The Annual Meeting was filled with greatness! Outstanding members were honored for their passion! We had members who stepped forward, blessing us with leadership. We were reminded of and ever grateful for the many more, through sponsorship, which support the worthy causes the Alliance is known for. We are empowered!

Our leaders have already met at our first board meeting in April, and laid out plans for an invigorating and informational future. We will be expounding on these plans in our newsletters.

The upcoming year promises to be filled with “Growing our Missouri’s Alliance!” Several members attended the AMA Alliance Annual Meeting in June, where they experienced an exhilarating time of training, learning, sharing, and being a part of our national organization. Our very own Strategic Planning Task Force met in June, also. They will be bringing new focus and guidance for our future. Please share your thoughts with this task force as our future is developed. Contact Sue Ann Greco at suanngreco@sbcglobal.net.

Mark your calendars for the MSMA Alliance Fall Conference occurring September 21-22, the North Central Meeting occurring October 14-16, and Southern Medical Association Alliance occurring November 3-5. They promise to be exciting times!

I am honored to have installed county Alliance leaders in Columbia, St. Louis, Cape Girardeau, Greene County, and Kansas City. Our Alliance continues to grow.

Do you know what your “gift” is? I have pondered this question often through the years. Each of us has gifts to bring to our Alliances; enriching our foundations; we are the seeds for our gardens. I have tended to focus inwardly while striving for greater enlightenment. Now too, I find myself asking, do I see the “gifts” other members bring? We all are essential in growing our Alliance. We have flowers growing all around us. What flower are you? And what flowers are quietly growing around us? I am looking for you. Bloom brilliantly; together we are “Growing Missouri’s Alliance!”

State Health focus on Opioid Abuse, Organ/Tissue Donation, Marijuana and Human Trafficking

Diana Corzine / Health Vice President

The MSMA Alliance’s Health focus this year includes four new topics, opioid abuse and addiction, organ/tissue donation, state legalization of marijuana, and human trafficking. Links are available by download from the website at www.msma.org/alliance.

We have also transformed the “Smoking Is Not for Me” contest to the “Drugs Are Not for Me” contest. A letter directed to your schools’ teachers, contest guidelines and application forms are available by emailing me or by download from the website.

I look forward to hearing from you! Email me at bcmrsociety@aol.com.

2016 MSMA Alliance Winners of the “Smoking is NOT for Me” Contest

| Artwork | First place          Cape Girardeau       Kaylie Davis
|         | Second place        Cape Girardeau       Hayden Kimball
|         | Third place        Buchanan             Tori Hudgens

| Essays | First place          Cape Girardeau  Ashton Reed
|        | Second place        Cape Girardeau      Sydney Gartman
|        | Third place        Cape Girardeau      Taylor Broshuis

| Poems  | First place          Buchanan           Allyah Smith
|        | Second place        Cape Girardeau      Mariel Bisher
|        | Third place        Cape Girardeau      Desiree Smith

Foundation Grant Funds Available for Health Projects

If you are planning health projects for the year, don’t forget: there are funds you can apply for through the Missouri State Medical Foundation. Here are the guidelines:

1. Funds are available to counties for projects related to the Alliance and also to MSMA Alliance for projects.
2. A formal application must be filed with the reviewing committee.
3. Counties must provide an overview of their project, target audience, highlights of the project, budget, funds, donations and whether or not any co-sponsors were involved.
4. Briefly outline the project’s goals, what planning is involved and who is responsible for the implementation of the goals.
5. Each county may only submit one program or project per year.
6. Applications must be submitted by November 1 of each year so that there is time for the project to evolve and then be reported on at the Annual Convention in the Spring.
7. Reports on projects must be given at the MSMAA Annual Meeting. For more information and application, go to www.msma.org/alliance.
Boone County Installation: from left, Sylvia Dean Sherman, Vice President; Jana Wolfe, MSMA Alliance President, and Julia Norregaard, President.

Cape Girardeau County Installation: from left, Tamara Reeves, Treasurer; Erin Wilson, Vice President-Health; Sara Crocker, Vice President; and Jennifer Gast, President.

St. Louis Metro Installation: from left, Gill Waltman, Co-President; Jana Wolfe, MSMA Alliance President; and Sandra Murdock, Co-President.

Kansas City Installation: from left, Marsha Conant, MSMA Alliance President-Elect; Lissa Young, Vice President-Health; Jana Wolfe, MSMA Alliance President; Millie Bever, Co-President; Sana Saleh, Co-President; and Kathie Hazuka, Treasurer and Newsletter Editor.

Greene County Installation: from left, Gail Holand, Vice President-Legislation; Barbara Hover, Co-Vice President-Health; Christine Rice, Secretary; Mary Aiken, President; Jana Wolfe, MSMA Alliance President; and Shweta Agarwal, Treasurer.
It is not too early to start focusing on filling positions for the 2017-2018 Board of Directors to serve under our current President-elect, Marsh Conant.

Nominations are being sought for the elected offices of President-Elect, the Vice Presidents of Health, Foundation, Legislation, and Membership, Recording Secretary, and Treasurer. To be eligible for these positions, a member must have served as president of a component Alliance, or have served at least one year on the Board of Directors. Current members may nominate someone they know, or volunteer to be nominated, by using the nomination form found on the MSMA Alliance at www.msma.org/alliance and submitting or emailing to Sue Ann Greco at suanngreco@sbcglobal.net. The nominating committee will prepare a slate of officers to be voted on at the next annual meeting.

Volunteers are also needed to serve as appointed chairs or committee members for the following: Corresponding Secretary, Budget and Finance, Parliamentary, Members at Large, MMPAC, Awards, Bylaws, Communications/Social Networking, Scholarship Endowment, and Resident Physician Spouse/Medical Student Spouse liaisons. Members interested in serving in these areas should contact President-elect Marsha Conant directly at marshaconant@hotmail.com.

To be eligible to serve on the MSMA Alliance Board of Directors, members should be in compliance with their State dues. Please encourage your County membership chairs and treasurers to send in State dues promptly. Serving as a committee member, chair, or elected officer at the State level is a wonderful experience. Board members develop friendships and close ties all over the State. The Board of Directors has the opportunity to build organizational membership, promote community, state, and national health education projects, promote legislation that supports medicine, and raise support for medical school scholarships. In addition, service at the State level helps build support for the programs of your constituent County or community.

The MSMA Alliance Board of Directors is very interested in bringing new members onto the Board. We are at a time of “Growing Missouri’s Alliance.” We are proud of our rich Alliance history in Missouri, but need the seeds of a new generation of members to keep it going. We need YOU!

Please make your check out to/tax deductible contribution to either:

_____ MSMF Scholarship Fund  _____ MSMF Alliance Scholarship Fund  Amount: $________________

Name as shown on the card. Please print legibly.

This gift is in honor of (if applicable):

Deadline: November 15, 2016, to be listed in Missouri Medicine and the Show Me Alliance News. Return this page and your donation to: Gill Waltman / 35 Frontenac Estates Drive / St. Louis MO 63131. For more information, email grh@slu.edu or call 314-941-4455.

Thank you!

Our future generation of physicians will benefit from your generosity!
# 2016 MSMA Alliance Fall Conference

**Wednesday, September 21 & Thursday, September 22**

**Hilton Branson Convention Center - Branson, MO**

## PROGRAM/AGENDA

**Wednesday, September 21**
- **12:30 pm** - Board Meeting: Conference Meeting Room at Hilton Branson Convention Center
- **2:00 pm** - Panel: Strategic Task Force Report
- **4:00 pm** - Hotel Check-in

**Tuesday, September 20**
- **3:00 pm** - Breakout Session: White River Fish House at Branson Landing, 3, Bass Pro Drive, Branson

**Wednesday, September 21**
- **7:00 pm** - Optional Entertainment: Mickey Gilley Theatre - Production: "Six Dinner" - Six brothers singing classic songs of all genres (purchase tickets with registration)
- **7:00 pm** - Optional Entertainment: Branson Landing shops

**Thursday, September 22**
- **8:30 am** - Board Meeting: continental/buffet Breakfast/Conference Meeting Room at Hilton Branson Convention Center (included with registration)

## CONFERENCE RESERVATIONS – SAVE/PRINT AND MAIL WITH PAYMENT

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<tr>
<th>Name</th>
<th>Address</th>
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[Fee includes Wednesday Lunch / Thursday Breakfast / Thursday Lunch / Conference Materials / AV / Room Rental / Hotel Services]

| Wednesday Dinner / White River Fish House | $90 treat | 1 | $90 |
| Mickey Gilley Theatre "Six Dinner" (optional) | $297 | 1 | $297 |

**TOTAL AMOUNT DUE**

| $1,200 |

## Circle Wednesday and Thursday Lunch Circle side, beverage Circle beverage

Alliance Happenings

2016

September 21-22  MSMA Alliance Fall Conference  Hilton Branson Convention Center  Branson
October 14-16  North Central States Alliance Regional Conference  TBA  Indianapolis, ID
October 15-16  MSMA Council Meeting  Hilton DoubleTree  Jefferson City
November 3-5  Southern Medical Association Alliance Meeting  Chattanoogan Hotel  Chattanooga, TN

2017

January 14-15  MSMA Council Meeting  Hilton DoubleTree  Jefferson City
February 21-22  Advocates for Health Care Day & Board Meeting  Baymont Inn  Jefferson City
March 31-April 1  MSMA Alliance Annual Convention  Sheraton Hotel at Crown Center  Kansas City

SAVE THE DATE
Fall Conference
September 21-22, 2016

“The road to an Alliance meeting is never long.”