MSMA has created a tool within the website to help physicians recruit new members and highlight MSMA accomplishments for patients and physicians: www.msma.org/engage. Council members heard all about it during the July Council Meeting at Lake of the Ozarks.

Advocacy

MSMA will be hosting a White Coat Rally Day on March 5, 2019. MSMA members and staff attended an Opioid Policy Advisory Council meeting on July 25. They addressed the issue of letters being sent by MO HealthNet to prescribers. See page 2.

The Board of Healing Arts is reviewing 2018 legislation, Missouri Physicians Health Program, and Colorado’s Safe Haven law at its August board meeting. MSMA recommends physicians to serve on that Board.

MSMA recently sent letters of concern regarding Missouri HB 1516 (chiropractors billing for services provided to MO HealthNet patients), the U.S. Senate Bill 2575 concerning audiologists’ access to Medicare patients, and the APRN Compact.

MSMA President, Joseph Corrado, MD, has visited five out of Missouri’s eight contiguous states, attending state society annual meetings. He also attended the AMA National Advocacy Conference in Washington, D.C., and the AMA Annual Meeting in Chicago.

Missouri Medicine Editor John Hagan, MD, and MSMA staff continue to work to get the journal published online through PubMed Central, PubMed, and Medline.

SHINE

Mr. Jonathan Smith, Regional Manager – SHINE of Missouri, outlined the many benefits of the health information exchange and shared information on the approximate annual cost to connect. Live, open demonstrations are available online. Mr. Smith encouraged members to invite him to their society meetings or CME events; he will be glad to give a presentation on SHINE.
MSMA Represented on the MO HealthNet Opioid Policy Advisory Council

Your MSMA was strongly represented at the meeting of the MO HealthNet’s Opioid Policy Advisory Council (OPAC) on July 25. At the Opioid Policy Advisory Council (OPAC), it was announced that no investigations by the Bureau of Narcotics & Dangerous Drugs have been launched as a result of Opioid Prescription Intervention (OPI) letters sent to MO HealthNet opioid prescribers. OPAC members also learned that no additional OPI letters, about which each physician member of the Council expressed concern, will be sent for the next six months.

MO HealthNet staff noted MSMA outreach efforts increased the number of physicians participating in the OPAC. Our thanks to the physicians (MSMA members in bold) who traveled to Jefferson City this week for the meeting. They were Matthew Stinson, MD, Springfield; Evan Schwarz, MD, St. Louis; Stephen Halpin, MD, Hannibal; Don James, DO, Rolla; Daniel Millspaugh, MD, Kansas City; Naveed Razzaque, MD, St. Louis; Randall Haight, MD, Jefferson City; Brad Noble, DO, Columbia; Michelle Barg, MD, Jefferson City; and Bob Tivillman, PhD. Rob Kenney, MD, Warrensburg; and Fola Fasuyi, MD, Rolla, participated by phone.

OPAC was used to provide clinical input related to opioid policies. At its next meeting in October, OPAC will address issues related to compliance, education, and outreach. OPI and OPAC details are online at: https://dss.mo.gov/mhd/providers/opi-program.htm.

Council Actions, continued

Physicians Health Committee

Lisa Thomas, MD, reviewed the MPHP reports and discussed the importance of the MPHP. Hospital realize a great financial benefit when physicians receive assistance.

Appointments

Councilor Advisors for Committees and Commissions are:

- David Kuhlmann, MD – Commission on Medical Economics
- Peggy Barjenbruch, MD – Commission on Continuing Education
- George Hubbell, MD – Commission on Public Affairs
- Lisa Thomas, MD – Physicians Health Committee

Missouri Medicine Editorial Board - Kathy Perryman, MD, will replace Jim Gibbons, MD, for anesthesiology.

District Reports (selected)

District 3

I.J. Singh, MD, reported that the St. Louis Metropolitan Medical Society (SLMMS) hosted its opioid symposium for physicians on Saturday, April 21 and offered an overview of the results of SLMMS’ Second Annual Physician Insurance Survey. Results will appear in the August issue of the St. Louis Metropolitan Medicine magazine. In September, SHINE of Missouri will host a CME program on Quality Matters: The New Data Dilemma.

District 5

Dr. Thomas welcomed Stephen Foutes, MSMA staff, as the new executive director of the Boone County Medical Society. She reported that Donna Corrado and Mary Heimburger are trying to reorganize the BCMS Alliance. Boone Hospital’s lease with BJC ends in 2020. BCMS hosted a SHINE dinner on June 25.

District 6

David Kuhlmann, MD, introduced Amanda Turner, MD, as the new District 6 Vice Councilor.

District 7

Lancer Gates, DO, reported that KCMS hosted its summer social for Kansas-based members on June 14, with 11 legislators attending. There are five trainings scheduled over the next three months for the “Stop the Bleed” campaign.
Governor Parson Vetoes TCD System Funding

Governor Parson’s recent veto of a budget line item that funded Missouri’s Time Critical Diagnosis (TCD) program has caused great concern for physicians and hospitals around the state. Our TCD system is responsible for certifying Missouri hospitals as trauma centers, ensuring patients receive fast, appropriate care for critical medical events like trauma, strokes, or heart attacks. With this line item veto, the functionality of our TCD system has been thrown into jeopardy. This negatively affects patients around the state, particularly in rural communities where hospitals are far apart, and timely care is essential for a trauma patient’s survival and recovery.

During a House Budget Committee hearing in the Capitol, lawmakers and members of the health care community made their frustration known to the Department of Health and Senior Services. Following this hearing, a coalition of medical societies and health care organizations pledged to collaborate with Missouri state government to maintain and enhance our TCD system. MSMA appreciates policymakers’ universal acknowledgement of the value of a system of care to promote time-sensitive treatments of stroke, STEMI, and traumatic injuries. The TCD system improves patient outcomes, and MSMA will continue to fight for its maintenance. We are optimistic that a solution will be found and we will keep you updated on any new developments. For more information, contact Jeff Howell at jhowell@msma.org.

No EHR? SHINE Still Provides Resources for Your Practice

The Show-Me Health Information Network of Missouri (SHINE) is a great resource to improve health care quality through the exchange of health information at the point of care. Even if you don’t have an EHR you can still benefit from SHINE, and as an MSMA member without an EHR, your first year with SHINE is free!

Here are some advantages that SHINE can provide to you and your clinic:

- **Secure messaging**: SHINE provides a HIPAA-compliant secure messaging platform that checks the box for the MIPS requirement. You can send secure messages to patients and physicians throughout the United States.
- **Patient Portal**: All SHINE participants can provide their patients with a patient portal. Your patients will be able to stay up-to-date with all their health data through the portal.
- **Information**: Information is the key to providing your patients with the care they need. SHINE provides you the information you need pulled from multiple healthcare facilities. Even without an EHR you can still access the data on your patients to stay up-to-date with their current health.

If you have an EHR, SHINE has many resources to use including access to patient data such as: prescribed/administered medications, allergies, visits, procedures/diagnoses, immunizations, labs, and discharge summaries from multiple health care facilities, dashboards to assist in your MIPS reporting and analyzing your patient data, secure messaging, patient portal and much more. As an MSMA member, you get access to all of this for a great price, including an MSMA member discount and an early adopter discount.

For more information about how SHINE can help your practice, or to schedule a demo of SHINE contact the SHINE helpdesk at helpdesk@shineofmissouri.com, or call 844-424-4370.

Council Actions, continued

**District 8**

Brian Curtis, MD, reported that KCU-Joplin and KCU-Kansas City graduated over 400 progressive first-year medical students. KCU-Joplin will be seeking full accreditation.

**District 9**

Lirong Zhu, MD, reported that a physician from Mercy has become the chief medical officer of Phelps County Regional Medical Center, and they are looking forward to greater collaboration between the two organizations.

**District 10**

Sharon Wallace, MD, introduced Douglas Wallace, MD, as the new District 10 Vice Councilor.

**Medical Student Section**

Scott Berndt reported that UMC-MSS will be hosting a Residency Directors’ dinner in October. He encouraged members to reach out to medical students to assist with writing resolutions.

**Resident and Fellow Section**

Joanne Loethen, MD, reported that membership and engagement continue to be a top priority. They will be encouraging participation in White Coat Day.

**Organized Medical Staff Section**

Peggy Barjenbruch, MD, reported that about 100 representatives had met in Chicago. Eight resolutions were presented, and she discussed in particular Resolution 717 regarding the independence of medical staff.

**AMA Report**

Edmond Cabbabe, MD, reported on the delegation’s experience at the AMA meeting in Chicago, details in report in folders. The AMA Foundation Missouri Honor Fund grant of $40,000 (combined with AMA Foundation grant) was presented to a St. Louis clinic that serves the immigrant population. The AMA interim meeting will be held November 10-13, in National Harbor, Maryland.

**Next Council Meeting**

The next meeting will be held October 14, 2018, at the DoubleTree Hotel in Jefferson City.
COMING SOON!
2019 Physician of the Day

Join MSMA in the Missouri State Capitol!
Every legislative session, beginning in early January and ending in mid-May, many MSMA members generously volunteer a day of their time to serve as the Physician of the Day at the Missouri State Capitol in Jefferson City. The Physician of the Day spends a Tuesday, Wednesday, or Thursday during the legislative session in the Capitol building as an on-call physician in case legislators or legislative staff have a medical concern. Legislators and staff are very thankful for this program, and it’s a great opportunity for you to meet and talk with your local legislators.

We know your schedules can become full weeks and even months in advance, so we offer a convenient online scheduling tool on the MSMA website: www.msma.org/physician-of-the-day. It’s never too early to sign up to volunteer during next year’s legislative session.

Come spend a day in Jefferson City with us!