

Progress Notes

AUGUST 2019

MSMA Reporting the Progress of Missouri's Medicine

www.msma.org



The Missouri State Board of Registration for the Healing Arts (Missouri Board) at Missouri DIFP has received several reports of phone scammers using the Missouri Board's office phone number to make scam calls to licensed professionals. Licensees are advised not to share any identifying information on the phone. They are encouraged to report calls they receive and believe to be a scam by calling the Board office at 573-751-0106 or by email at legal@pr.mo.gov.

SHINE of Missouri: Grant Funding Opportunity

Missouri is the recipient of the Physicians Foundation grant for getting interconnected through the Show Me Health Information Network (SHINE) Health Information Exchange. The grant assists with the interface costs for independent physician practices. There is still funding available and here is how it is being allocated.

- Physician groups with signed participation agreements for SHINE will be considered eligible for grant funds.
- Each group can receive a grant equal to 75% of their interface fees.
- No group practice will receive more than \$10,000 grant allocation.
- Funds issued on a first-come, first-serve basis.

For more information, contact Jonathan Smith, MPH, at jsmith@kammco.com or call 785-232-2224.



MO HealthNet Fee Increase

The MO HealthNet Division fee-for-service maximum allowable rates for certain procedures in the Physician Program have been increased, effective for dates of service on or after July 1, 2019.

This increase, contained in House Bill 11, was negotiated throughout the budget process and was passed during the legislative session. MO HealthNet will reimburse the lesser of either your usual and customary billed charge or the maximum allowable amount for the date of service billed.

To see a list of procedure codes that received the increase, see the attachment to the provider bulletin from DHSS: <https://dss.mo.gov/mhd/providers/pdf/bulletin42-10.pdf>.

New Member Benefit - Advocacy App

A new MSMA benefit makes it easier for you to connect with your legislators.

MSMA has partnered with Phone2Action to give you the opportunity to quickly and conveniently send emails, post Tweets, and place phone calls directly to your elected leaders. The Phone2Action program will connect you directly to your local legislator's office through phone or email, which makes getting involved in MSMA's advocacy efforts even easier!

When there's an issue that impacts the medical profession and patient care, MSMA will notify you via text message. The message will contain a link that, when clicked, sends an email, Tweet, or places a phone call to your state representative or senator.

1. Sign up to start: **Text MOMEDICAL to 52886** (message and data rates may apply)
2. Watch for notifications on legislation or policy changes
3. Act (click a link) to connect with your legislators

Physician advocacy is vital to your profession and your patients, and your voice does make a difference. More information at www.msma.org/action.



Council Actions: Advocacy Efforts Ramp Up for 2020 Session

During the July 2019 Council Meeting in Osage Beach, Missouri, MSMA voted to support a campaign for the November 2020 ballot initiative regarding Medicaid expansion. Currently, a proposed statute and a proposed Constitutional amendment, both with the same language, have been filed with the Secretary of State. MSMA support would be given to whichever option emerges as viable. The Council also approved supporting Missouri Hospital Association's subcontract with Iowa Healthcare Collaborative for the CMS Clinician Quality Improvement Collaboration.



MSMA's Legislative Committee met as part of the Council Meeting in July. Thank you to the MSMA members who took the time to continue working for their profession and their patients.

Advocacy

The Council heard a review of legislative issues, including prior authorization reform, medication-assisted treatment, APRN, Physical Therapy, and other scope of practice issues, as well as public health issues such as homelessness and anti-vaccination.

Two resolutions were referred to the Committee on Legislative Affairs. Discussion on Resolution 1 regarding Chronic Traumatic Encephalopathy was tabled until October so staff can gather more information; Resolution 7 - Supporting Environmental Health Legislation, was adopted:

RESOLVED, that the Missouri State Medical Association support legislation that addresses the harm presented by environmental pollution, and seeks to improve air and water quality as it affects the health of Missouri patients.

Other actions from the Annual Convention resolutions can be found at www.msma.org/resolution-actions.

Participation in the 2019 Physician of the Day program was very much appreciated; the sign-up form and available dates for 2020 are now on the website. Physicians may also agree to have a student shadow them. MSMA encourages volunteers to bring along a non-member colleague to the Capitol. White Coat Day for 2020 will be held on March 3. A sign-up form is also on the website.

MSMA has hosted several advocacy events, one in St. Louis and one in Kansas City, co-sponsored by St. Louis Metropolitan Medical Society and Kansas Medical Society. MSMA staff is happy to bring an advocacy event to you at your local medical society, medical staff, or at your home. MSMA can arrange to have your local state representative stop by. Contact MSMA for more information.

In addition to the weekly legislative updates that are provided during the legislative session, MSMA will now provide updates on the second and fourth Thursdays of the months outside of session. Please share this information with non-members.

A new communication tool, Phone2Action, will allow members to send a one-time text to sign up to be linked with their

legislators, and will receive notifications when important issues are being addressed. They will then be able to provide input directly to their elected officials.

SHINE

There are changes in the ownership of KAMMCO Healthcare Solutions (KHS). KAMMCO is the professional liability insurance company sponsored by Kansas Medical Society. The insurance company has divested, and has sold KHS to Kansas Health Information Network, a 501c(3). The contractual relationships with KHS are unchanged, although they now have a new parent company. Department of Social Services budget includes \$1 million, and SHINE (Show-Me Health Information Network) hopes to leverage that for the federal 90% match. It has already received \$83,000 as the share of the Physicians Foundation grant, and hopes to use those funds to defray some of the up-front connection costs. The SHINE HIE connection fee is about \$3,500, and EHR connection costs to HIEs are between \$3,000 and \$20,000.

CME

Identified topics for the 2020 Annual Convention, based on evaluation summaries and practice gaps, include state and national advocacy efforts, science of medical marijuana, e-cigarettes and vaping, and medicine/artificial intelligence. An ad hoc committee, chaired by Betty Drees, MD, will study the MSMA Annual Convention to find ways to streamline the programming, identify savings, increase efficiency, and find alternative means that maintain its purpose of governance, education, and camaraderie.

Missouri Physicians Health Program

Lisa Thomas, MD, Medical Director for MPHP, praised the success rate of the program. The rate of return to successful practice is high because the MPHP program is longer and more comprehensive than other programs of similar nature.

AMA Report

Edmond Cabbabe, MD, reported that the AMA delegation, including Drs. Jim DiRenna and George Hruza, as well as the

continued on page 3



Top: Several MSMA members, including Drs. Daniel Millspaugh, Steve Halpin, Evan Schwarz, Fola Fasuyi, and Bridget Early participated in the MO HealthNet Opioid Prescriber Advisory Council meeting in Jefferson City on July 30. We appreciate their work on this important issue.



Bottom: MSMA is represented at the American Medical Association State Advocacy Roundtable in California on July 31. During the meeting, state medical society advocacy staff from around the country gathered to discuss legislative wins and their plans for upcoming legislative sessions.

Council Actions, continued

student and resident representatives, attended the AMA Annual Meeting in Chicago in June. Dr. Cabbabe has completed his second year on the Council of Long-Range Planning and Development and encouraged application to the AMA Community Health Grants through the AMA Foundation. David Barbe, MD, has completed his leadership role with the AMA, and as Past President he will have a seat in the House of Delegates.



He is now in line to be President-Elect of the World Medical Association. MSMA presented a resolution at the AMA meeting regarding the care of children of incarcerated parents. It was combined with a similar resolution, and was adopted.

Alliance

Gill Waltman reported that she and Diana Corzine have been installed for a second term in their roles as President and President-Elect. The Alliance executive board met on May 29, with Fall Conference scheduled for October, Winter Board Meeting and Day at the Legislature to be held in conjunction with White Coat Day, and the Annual Meeting planned for April 3. The AMA Alliance Annual Meeting was held in Chicago in June, and Missouri had the largest representation. The AMA Alliance will be adding “vaping” to the list of issues to be addressed through their programs. The SLMMS Alliance received the 2019 AMA Alliance Health Awareness Promotion Award for its opioid awareness program at Loyola Academy in St. Louis.

Announcements

Council Chair Alexander Hover, MD, welcomed new Council members: Christopher Swingle, DO, District 3 Councilor; Michael Weaver, MD, First Vice President; Samantha Lund, AMA Student Delegate from Washington University; and Priya Jain, Medical

Student Section Vice Councilor from UMKC. Councilor Advisors were appointed: David Kuhlmann, MD – Commission on Medical Economics; Peggy Barjenbruch, MD – Commission on Continuing Education; George Hubbell, MD – Commission on Public Affairs; Lisa Thomas, MD – Physicians Health Committee.

Councilor District Reports (Selected)

District 1

Robert Corder, MD, reported that Buchanan County Medical Society is focusing on issues that affect the health of the community, specifically human trafficking and the opioid epidemic. Dr. Corder participates in the Missouri ECHO program, which offers teleconference CME for free during the semi-monthly Opioid Use Disorder program offered by ECHO.

District 3

Christopher Swingle, DO, reported the 17th Annual Hippocrates Lecture will take place on September 17 at Spazio’s Westport in St. Louis. More information is available on the SLMMS website.

A huge thank you Missouri Senator Dr. Bob Onder, an MSMA member, for addressing physicians, residents and medical students who attended MSMA's Physician Advocacy Training, sponsored by MSMA and Saint Louis Metropolitan Medical Society on July 24 in St. Louis.



Council Actions, continued

District 6

Warren Lovinger, MD, reported that Nevada Regional Medical Center, which is owned by the community, has been very close to being liquidated several times. The Sole Community Hospital program, along with a half-cent sales tax, will help NRMC to meet its required bond payments.

District 7

Lancer Gates, DO, announced that Marc Taormina, MD, has been appointed by Governor Parson to serve on the Missouri Board of Healing Arts. The Kansas City Medical Society Annual Meeting will be on Sept. 26. The guest speaker is Vanila Singh, MD, the Chief Medical Officer for the office of the Assistant Secretary of Health for the U.S. Dept. of Health and Human Services.

District 8

Matthew Stinson, MD, reported that Greene County Medical Society has been involved in the Tobacco 21 measure locally, and hopes that the measure will pass. Brian Curtis, MD, reported that the Joplin Medical School is in its third year; there should be nearly 120 students coming into the two hospitals, Freeman and Mercy, next year.

Organized Medical Staff Section

Peggy Barjenbruch, MD, reported that approximately 100 physicians attended the AMA OMSS in June in Chicago. Out of

12 business items, three prompted robust discussion: accountable care organizations, restrictive covenants, and limitations on physician access to hospital services based on case and monetary volumetrics. The section sent six resolutions to the House of Delegates, including one on ergonomic injuries.

Medical Student Section

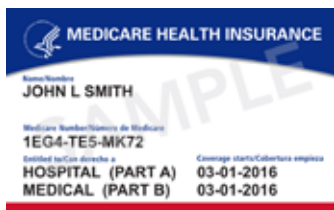
Scott Berndt encouraged members to reach out to students to attend their meetings. He thanked the Council for its help with the resolution that the MSS put forth and got passed at the AMA Annual Meeting regarding care of children of incarcerated parents. MU is working on a Homeless Connect project. UMKC is continuing to work on advocacy and getting students signed up to vote. Washington University recently hosted a Pints and Policy event. KCUMB and SLU both have upcoming meetings.

Next Council Meeting

The next meeting will be held Oct. 13, 2019, at the DoubleTree Hotel in Jefferson City.

Medicare Cards/MBI Needed

MBI on new Medicare cards needed by December 31 for most transactions



Nearly all new Medicare cards have been distributed, and 75% of fee-for-service claims are being submitted with the new Medicare Beneficiary Identifier (MBI) number.

If you aren't using the MBI for all Medicare patients, you must use it beginning **January 1, 2020**, or claims will be denied. If a Medicare patient has not received a new card, Social Security does not have a valid mailing address on file for them, and they need to contact Medicare (1-800-633-4227) to get the card mailed.

Centers for Medicare and Medicaid Services has heard from physician offices that some patients are refusing to provide their new MBI number for fear of having their information stolen. If a patient refuses to provide their MBI, you will need to process the claim as self-pay. Remember, you can start using the MBIs even if the other health care providers and hospitals who also treat your patients haven't.

When the transition period ends on **December 31, 2019**, you must use the MBI for most transactions.

Visit www.cms.gov/Outreach-and-Education/Medicare-Learning-Network-MLN/MLNMattersArticles/Downloads/SE18006.



MSMA Reaching Out and Representing YOU!

Want MSMA to come to you? Email Haley Wansing at hwansing@msma.org or Stephen Foutes at stephen@msma.org or call 800-869-6762.



Awesome work from the officers of the Medical Student Sections recruiting many first-year students as members of MSMA at University of Missouri - Columbia School of Medicine (left), and A.T. Still Kirksville College of Osteopathic Medicine (right).



MSMA President James A. DiRenna, DO, FAAFP, participated in the White Coat Ceremony for first-year medical students at Kansas City University of Medicine and Biosciences - both Kansas City (left) and Joplin (right) campuses. Best wishes for successful years to the future physicians!

MPHP and Missouri Board of Healing Arts

Your Missouri Physicians Health Program leaders met with the Board of Healing Arts Impaired Physicians Liaison Committee in July. MPHP participates in meetings with the Board to ensure review, and to discuss and agree on appropriate treatment facilities for Missouri physicians. MPHP details are available at: www.themphp.org.

West Central Medical Society

West Central Medical Society will host a membership dinner on Aug. 29 at the Nevada Country Club, at 6:30 pm, with MSMA President James DiRenna, DO, and MSMA staff Heidi Geisbuhler presenting. For more information, email hwansing@msma.org.

Boone County Medical Society

MSMA District 5 Councilor Lisa Thomas, MD, will give a presentation and update on the Missouri Physicians Health

Program at the Boone County Medical Society meeting on Sept. 3. For more information, email bcms@socket.net.

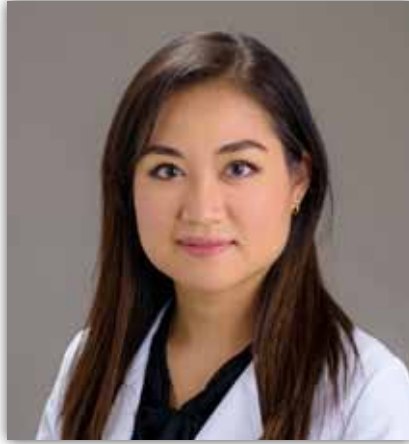
Buchanan County Medical Society

Buchanan County Medical Society will host a membership dinner program with MSMA Lobbyists Jeff Howell and Heidi Geisbuhler providing an update on the 2019 legislative session on Sept. 4 at the Benton Club with a lecture on 3D mammography beginning at 6:30 pm. For more information, email hwansing@msma.org.

Greene County Medical Society

Greene County Medical Society will host its Alliance Doctors' Day Dinner and CME Program on Sept. 26 at the Darr Agricultural Center beginning at 5:45 pm. For more information, email Cathy Leiboult, GCMS Executive Director, at director@gcms.us.

Member Spotlight



Jella An, MD

It's about 6,500 miles from Seoul, South Korea, to Columbia, Mo. For MSMA member Jella An, MD, FRCSC, the career she enjoys today was worth every mile traveled.

As a teen, An developed an interest in helping those with illness and found her calling in medicine. "From then on, I never looked back," says An, an MU Health Care Mason Eye Institute ophthalmologist and director of glaucoma service and fellowship program at the University of Missouri School of Medicine.

She completed medical school and ophthalmology residency through McGill University Faculty of Medicine in Montreal, Canada, then trained with world renowned glaucoma surgeon, Dr. Ike Ahmed, in Glaucoma and Advance Anterior Segment Surgery during fellowship at the University of Toronto.

Her fascination with eye care began during ophthalmology rotations in her second year of medical school.

"I didn't even know how to spell ophthalmology," An laughs. "Everything was so different from what we'd been learning, and I liked the special challenge that this subspecialty brought. As I learned more about the specialty, the more I loved it."

An met Dr. Frederick Fraunfelder, MD, MBA, an MSMA member since 2014, at the American Academy of Ophthalmology annual meeting. Fraunfelder was working to expand Mason Eye Institute, where he serves as department chair and clinic medical director, and offered An the opportunity to join and grow with the team. She accepted, began a new career in Columbia and joined MSMA in 2016. An recognizes that physicians working together is important for improving patient care.

"The way to serve a larger number of patients has to come from higher up," An says. "Advocating for patient rights and proper ways of caring through MSMA is a very efficient and effective way of making positive changes in our health system to serve a greater number of patients."

James Reynolds, MD

Growing up in rural Tennessee, James Reynolds respected and admired his father, but also knew he didn't want to follow in his footsteps as a veterinarian.

"Two in the morning, in a cold, driving rain, doing a C-section on a cow was not my cup of tea," laughs Reynolds, MD, a forensic psychiatrist. "So, I went into human medicine."

Reynolds earned his medical degree from the University of Tennessee, then served in the Air Force as a general medical officer and flight surgeon. Still on active duty, he trained in psychiatry at Wright State University in Dayton, Ohio, and in forensic psychiatry at Walter Reed Army Medical Center in Washington, D.C.

He spent his final tour of active duty as the forensic psychiatry consultant to the Air Force Medical Service. He also designed the psychiatry curriculum for the Air Force Physician Assistant School and developed a suicide prevention program for the Air University.

An MSMA member since 2005, Reynolds is medical director for the Northwest Missouri Psychiatric Rehabilitation Center in St. Joseph. He chairs the Department of Mental Health's Forensic Review Committee in western Missouri and serves on the Crisis Intervention Training Council for Law Enforcement Officers.

"We want to train law enforcement to make sure that ... people who are mentally ill are treated like people who need help," Reynolds says.

Because his job overlaps more with the legal community than with other physicians, Reynolds appreciates the connections he's made as a result of MSMA membership.

"When I call a consultant about a patient, they may well be a friend from MSMA. I know who I am talking to and have more connection with them," Reynolds says. "If someone wants to build a network of colleagues, especially if one is isolated from other physicians, that's a very valuable tool."





Prior Authorization

SB 514: Prohibits insurers from revoking prior authorizations (PA) for 45 days, requires them to transition to electronic PA systems by 2021, and mandates them to post clinical criteria used in their PA decisions online for physicians and patients.

MAT Treatment

HB 399: Allows for quicker access to life-saving medication-assisted treatment drugs for patients with substance abuse disorders. These drugs cannot be subject to PA or step therapy, and must be on the insurer's lowest cost-sharing tier.

Maternal Mortality

HB 447: Establishes a board to review maternal mortality in Missouri and develop initiatives that support at-risk populations. Starting in 2020, the board will be required to develop an annual report and recommendations.

Virtual Credit Cards

HB 399: Prohibits insurance companies from forcing physicians to accept a method of reimbursement that requires the physician to pay a transaction fee (such as a credit card).

Assistant Physicians

This failed bill would have allowed an alternative path for physician licensure outside of residency for assistant physicians (AP). We oppose care delivered by mid-levels outside of a collaborative practice agreement.

PT Accessibility

This failed legislation would have granted patients direct access to physical therapy services without a prescription from a physician for 10 visits or 21 business days.

MSMA Works

The Missouri State Medical Association strives to protect the practice of medicine to benefit physicians and patients.

Your MSMA advocacy team followed around 500 bills during the 2019 legislative session. Here are some of the issues that received our attention.



Anti-Vaccine Bills

Two bills this year would have benefitted the anti-vaccination movement. The first would have prohibited discrimination against unvaccinated children in schools and medical facilities (effectively requiring physicians to accept unvaccinated patients). The second would have created a long list of information that physicians would be required to present to their patients prior to providing a vaccination. Both measures failed, but it's likely these issues will be debated again next year.

Radiology Techs

SB 275: Establishes a task force to address the licensure of radiological technicians, as well as methods to protect the public when radiologic imaging is used in clinical settings.

APRN Licensure

This failed bill would have granted APRNs a license under the Board of Nursing and would have defined and expanded APRN scope of practice, allowing a path to independent practice outside of a collaborative practice arrangement.

More of MSMA's legislative wins at www.msma.org/engage





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Contact Ronnie Slaggs | 866-676-2467 | www.msma.biz | rstaggs@msma.biz



MSMA: The One Membership You Need

Recently released data show MSMA membership dues ranked as one of the lowest among medical societies in the nation. See states, below. That means MSMA provides substantial value when it comes to providing services and advocating for physicians. Nearly 3,500 physicians and medical students are MSMA members.



Membership renewal invoices for 2020 will be emailed and mailed in early September. Paying dues by check, phone, or online during the first billing cycle saves your dues dollars for Association benefits and programming. Call 800-869-6762 to pay over the phone, or go online to www.msma.org/joinrenew. For more information, email cwilliams@msma.org.

