

Show Me Alliance_{news}

The Newsletter of the Missouri State Medical Association Alliance

December 2019

Fall Conference Highlights “Stop the Bleed”

by Gill Waltman / MSMA Alliance President
gillian.waltman@gmail.com

Thanks to all who contributed to making the Alliance Fall Conference in Hannibal in October such a fun-filled and informative two days – especially coordinator Sandra Murdock who helped organize the events, decorate the tables with Halloween fare, and kept track of reservations. We had a good attendance. Sandra greeted everyone at the registration table on arrival and handed out festive tote bags. Everyone commented on the excellent facilities, comfortable rooms, and welcoming staff at the Holiday Inn Express opposite the Medical Center. An excellent lunch was catered by Fiddlestiks, a local restaurant whose owner gets up early to bake her own bread and cookies, and did not disappoint!

Our Tuesday afternoon speakers were from the Hannibal Clinic and were recommended by Sandra Ahlum, MD. Our first speaker was Eric Meidl, MD, an internist specializing in obesity working closely with the bariatric surgical team. He spoke on the current management of obesity and discussed the pros and cons of various weight loss therapies and current trends, including intermittent fasting. His talk stimulated much discussion.

Patricia Hirner, MD, is a general surgeon and presented the American College of Surgeons new initiative called “Stop the Bleed.” This was a hands-on course aimed at the general public on how to stop hemorrhage at a trauma site, such as a road traffic accident or a shooting. Sadly, the reason this ACS program was developed was because of reports after the school shooting at Sandy Hook that one-third of the children



Missouri State Medical Association Alliance President Gill Waltman (left) welcomes from left, Drs. Michael Bukstein, Patricia Hirner, and Erik Meidl to the MSMA Alliance’s Fall Conference in Hannibal on Oct. 30. Drs. Bukstein and Hirner presented on the ASC program “Stop the Bleed,” while Dr. Meidl spoke on Obesity Management. The physician members of MSMA are all from the Hannibal Clinic.

MO Alliance Member Selected to be AMA Alliance National President

Wonderful news!! Our own Sue Ann Greco has been elected as the 2019-2020 Alliance President-Elect completing the unfinished term of Suzanne Manning, who has resigned for personal reasons. We are very excited by this news as it is well deserved, and we know Sue Ann will do a great job representing us at the national level.

Sue Ann will be installed as the 2020-2021 AMA Alliance President at the national AMA Alliance meeting in Chicago in June. Please mark your calendars to make sure you can be there to support her! See more details in “News Matters” on page 6.



continued on page 2



Missouri State Medical Association Alliance “rises to the AMA Alliance Peanut Butter Challenge” by collecting and donating jars of peanut butter to a Hannibal Food Bank.

who died could have survived if those around them had known how to control bleeding. Michael Bukstein, MD, a vascular surgeon at the Hannibal Clinic, assisted in the demonstration which included the correct methods of applying compression to a bleeding wound, packing the wound with clean cloth or hemostatic gauze, and the use of tourniquets. Dr. Hirner recommended that everyone carry a trauma kit with these contents (can be purchased online) in the glove compartment of their vehicles.

Our jewelry, purse and scarf (re)sale mini-fundraiser was held on the sidelines throughout the meeting. Thank you to Sana Saleh who organized this both days. We sold many items and raised funds to be used for Alliance programs. A drawing for a beautiful Caduceus pin donated by Eileen Dyer contributed to this amount. This was fun and easy to arrange, and we will plan these again at future meetings.

Our Tuesday evening event was held at the Hannibal Country Club. Sherry and Michael Bukstein are members and secured the venue for us. Our after-dinner speaker was Henry H. Sweets, III, the Curator and Executive Director of the Mark Twain Boyhood Home and Museum. Mary Catherine Heimburger invited Henry, a childhood school friend, on our behalf. Henry grew up in Hannibal and is considered an international expert on Mark Twain. He spoke on Medicine and Pharmacy in the time of Mark Twain. He was an engaging speaker and provided a lot of interesting information.

The Alliance Board meeting was held at the hotel on Wednesday morning. A majority of the board members were present, with two more participating by

conference call. Pertinent board issues discussed were the transfer of the Alliance Scholarship funds to the MSMA which will handle future distribution to the Missouri medical schools. The amount raised by the Alliance was over \$74,000. The arrangements for the Annual Meeting to be held in St. Louis on April 2-4 were discussed. VP for Foundations Kathy Weigand announced that the theme for the Friday night Foundations event will be Alliance Celebrates 50 years of James Bond-007!

Several of us met downtown on the riverfront after the board meeting.

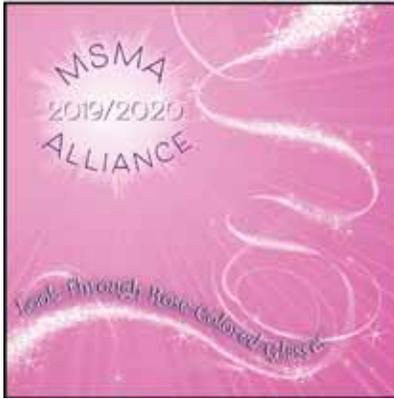
First for lunch at the Mark Twain Brewing Company, where we had a private upstairs room and a view of the river, and then for a tour of the Mark Twain Boyhood Home and Museum. Snow was expected that evening, and members from areas west of Hannibal left early as snow had already arrived for them.

MSMA Council Meetings

I was unable to attend the October MSMA Council meeting due to an out-of-town medical conference and want to thank President-Elect Diana Corzine for stepping up and giving the Alliance report. I plan to attend the new one-day format Council meeting in Jefferson City on Saturday January 11, 2020.

Mark your 2020 calendars for March 2-3, and April 2-4. The first dates are our Day at the Legislature which will be combined on Tuesday with the MSMA White Coat Day a few weeks later than our usual freezing mid-February date! The winter board meeting and legislative update dinner will be held the day before. Look for details from Legislation VP Kirk Doan on page 5.

The April dates are our Annual Meeting to be held at the Renaissance St. Louis Airport Hotel, as mentioned above. Diana Corzine will be installed as our 2020-2021 MSMA Alliance President. Annual Meeting chairs Allene Wright, Sue Ann Greco, and Anne Turnbaugh are already plotting behind the scenes and details will be circulated soon. And our Foundations VP Kathy Weigand will be sending out more 007 information for the fundraiser.



2020 Alliance Annual Meeting Renaissance St. Louis Airport Hotel April 2-4, 2020

- "Alliance Celebrates James Bond-007" Foundation Fundraiser & Dinner
- Spirit of the Alliance Luncheon & Awards
- Alliance Installation Luncheon

Register/Information: www.msma.org/alliance-annual-meeting
Hotel Reservations by March 11
Advanced Meeting Reservations by March 20

North Central Alliance and AMA Alliance Update

by Sue Ann Greco, AMA Alliance President Elect

North Central States Alliance

The North Central States Alliance Regional Conference was held in Cleveland, Ohio, September 6-8. After a social gathering in the Ohio room, attendees departed to two downtown Cleveland restaurants.

Highlights on Saturday included presentations on Combatting Physician Burnout, Reike, a healing practice focusing on mind, body and spirit, and marketing your "Why" of your organization. Members were also instructed on useful stretching exercises and invited to join a yoga session the next morning.

Saturday evening we went on a dinner cruise that took off on the Cuyahoga River and proceeded along the shoreline of downtown Cleveland, giving us a beautiful nighttime skyline view.

Sunday morning's presentations included the Dangers of Screen Addiction, The Champion in Each of us, and the collection of peanut butter for the Cleveland Foodbank.

AMA Alliance

The AMA Alliance held its board retreat in Granville, Ohio, a quaint college town. The focus was on updating goals for each Council which were set at the previous board retreat.

Mary Beth Ellison continues to push her peanut butter initiative, which has been a way to unite Alliances across the country as each post pictures on Facebook of their peanut butter collections.

Hopefully you have all been getting questions e-mailed to you from Prop Fuel. This is a survey service we are using to find out why members leave and what keeps members involved. Please answer the question whenever you get them.

Mary Beth has resumed leader calls for state and local leaders to exchange what works and what doesn't

work. The next leader call is Wednesday, November 6. Mary Beth should be sending out a link.

We are still working on re-syncing the Opioid PowerPoints that has been co-branded with the PTA. We are also working on updating the website. Those working on the opioid page are hoping to make it more user friendly and available to non-members as well as members.

The SAVE books and other health education materials will be available on demand order through Liberty Press.

Submission for local and state awards begins November 1, 2019. Projects should have been completed between January 1, 2019 and December 31, 2019. Projects submitted the past year cannot be re-submitted.

The Alliance will be promoting Giving Tuesday, which is the Tuesday after Thanksgiving. The Alliance suggests giving to either AHEI or the AMA Foundation.

The Fall edition of Physician Family and AiM magazines is available on-line and should be in your mailboxes soon.

This year each region will be electing a member to serve on the AMA Alliance nominating committee. We are still working out the procedure for doing this, however, anyone who is interested in serving on the nominating committee will have to fill out the Willingness to Serve form on the AMAA website. Currently the form is being updated. We will work out the procedures for doing this by the first of the year. The name of the member to serve on the nominating committee, plus an alternate, will need to be submitted to the AMAA president 60 days prior to the Annual Meeting. The Regional Representative and State Ambassador will be the contact people for this. Donna Corrado is the State Ambassador and Anne Marie Hayes is the Regional Rep.

Greet Your Physician Legislators



Senator Bob Onder, MD (R)

State Senate District 2 (St. Charles) / Hometown: Lake Saint Louis

- Specialty: Allergy and Immunology
- MSMA Member since 1992
- Contact: bob.onder@senate.mo.gov

Serving his second term as Senator, Dr. Onder has been a tremendous friend to Missouri physicians throughout his tenure in the Senate. In 2018 he offered heaps of support while we duked it out with Anthem. Dr. Onder served as the Senate Health Committee chair in 2019, a great place for an ally like him.



Representative Jim Neely, DO (R)

House District 8 (Cameron) / Hometown: Cameron

- Specialty: Family Medicine
- MSMA Member since 2013
- Contact: jim.neely@house.mo.gov

Dr. Neely is serving his fourth term and has had a seat on the House Health and Professional Registration committees for several years now. He's consistently been a friend to MSMA and we're excited to have him back for another term.



Representative Jon Patterson, MD (R)

House District 30 (Lee's Summit, Blue Springs, Independence, Unity Village) / Hometown: Lee's Summit

- Specialty: General Surgery
- MSMA Member since 2011
- Contact: jon.patterson.md@gmail.com

Dr. Patterson, serving his first term, is a tireless physician advocate and MSMA is looking forward to working with him again on the MSMA agenda in 2020.

2020 WHITE COAT DAY



TUESDAY, MARCH 3, 2020

WWW.MSMA.ORG/WHITE-COAT-DAY



Alliance White Coat Day at Capitol

An Annual Day at the Legislature & Board Meeting in Jefferson City

Monday, March 2 & Tuesday, March 3, 2020

Meeting Location: Holiday Inn/Suites & Missouri Capitol, Jefferson City, MO

Lodging Deadline - Feb 1

Registration Deadline - Feb 21

Monday, March 2

11:30 am Registration
 Noon-1:00 pm Dutch Treat Lunch/*Cheerleader's in-hotel restaurant/Order off menu and eat in meeting room*
 1:00-3:30 pm Winter Board Meeting
 3:30 pm Check-in
 3:45-4:30 pm Committee Meetings
 5:30 pm Dutch Treat Dinner/*Madison's Café in downtown Jefferson City*
 Briefing by MSMA lobbyists at dinner before going to Capitol on Tuesday

Tuesday, March 3

6:30-8:00 am Breakfast at Hotel
 8:30 am Check-out
 9:00 am White Coat Day/Missouri Capitol
 11:30 am White Coat Day box lunch compliments of MSMA/Missouri Capitol
 For complimentary lunch, [YOU MUST RSVP ONLINE at WHITE COAT DAY](#)
 in addition to submitting this registration form

Name _____

Address _____

City/State/Zip _____ County/Alliance _____

Email _____ Tel _____

Attendance & Fees - Check all you will be attending

Advocates Day Registration (required for all participants) \$25* X # attending ____ = \$ ____
 Monday Lunch/Cheerleaders Dutch Treat X # attending ____ = \$ ____
 Monday Dinner/Madison's Cafe Dutch Treat X # attending ____ = \$ ____
 Tuesday White Coat Day Lunch at Capitol Complimentary X # attending ____ = \$ ____

For complimentary lunch, [YOU MUST RSVP ONLINE at WHITE COAT DAY](#) in addition to submitting this registration form

BOARD MEETING/WHITE COAT DAY TOTAL = \$ ____

Fee Payment & Registration

Make check payable to **MSMAA** and send by **FEB 21** to: Kirk Doan, Stinson LLP, 1201 Walnut, Suite 2900, Kansas City, MO 64106-2150. Call/text with questions **816-691-2739** or email kirk.doan@stinson.com

Hotel Information

[Holiday Inn & Suites – 1590 Jefferson Street, Jefferson City, Missouri \\$124/night + taxes](#)

Call the Holiday Inn at **573-658-9077** and ask for the **MSMAA or Missouri Alliance Room Block**

Make hotel reservations by **FEB 1**, after which availability and rate cannot be guaranteed

Dietary or Faith Restrictions

No arrangements will be made unless notified. Please contact Kirk Doan

Refund/Attendance Policy

Full refunds will be made if notification of cancellation is received by the event chair **SEVEN DAYS** prior to the opening event.

**The meeting/event registration fee will be paid by any Alliance member attending any or all events on the agenda. Your registration fee covers any/all paper materials, speakers' fees, meeting room rental, and audio/visual equipment.*

News Matters

by Joan H'Doubler / Corresponding Secretary

Having received favorable comments regarding the initial *News Matters* in the September *Show Me Alliance News*, we will continue sharing county news hopefully not found elsewhere in each issue. Your participation is needed, so please send me your news. As MSMA Alliance Corresponding Secretary, I will acknowledge the news with a card or a note when appropriate.

Our own Sue Ann Greco is in the news. She will be the sixth AMA Alliance President from Missouri, starting with Mrs. George Hoxie, Jackson County, who was the FIRST AMA Alliance President back in 1924-25. She will be installed as AMA Alliance President at the AMAA Annual Meeting in June 2020. We are so proud of you! She is an MSMA Alliance Past President and current AMA Alliance Secretary and Chair of Bylaws Committee;

Sue Ann is also excited to be a first-time grandmother. A grandson named Everett Greco Herbstman, weighing 8 pounds 10 oz. was delivered to Sue Ann's daughter, Marissa. She and her husband Randy reside in Chicago. Congratulations to the new parents and proud grandparents, Sue Ann and Dr. Tom Greco.

As the holidays are passing, Sue Ann shared details of a St. Louis Metropolitan Medical Society Alliance Christmas event. A Holiday Sharing Party, December 13, 2019, took place at the home of Kelly O'Leary, MSMA Alliance Vice President of Health. Members brought gifts and money supporting three St. Louis charities, St. Martha's Hall, a shelter for women, the St. Louis Food Bank, and the Loyola Academy Middle School for boys. Sue Ann said this event is the most well attended of the year. This idea could be kept in mind for future use by other counties.

Barbara Hover and Jana Wolfe, Co-Presidents of Greene County Medical Society Alliance, continue to make plans for the "Taking Care of Our Own" program. Kayce Morton, DO, and Dena Wisner Hubbard, MD, gave an outstanding presentation addressing physician burnout bringing inspiration and hope to the physicians and spouses in attendance in September at the Darr Center. Dr. Morton provided an impactful and educational presentation on "Recognizing Trauma in Patients and Ourselves." Heidi Geisbuhler, Director of Legislative Affairs, from MSMA, updated those attending on the legislative events.

Congratulations to MSMA and AMA Past President David Barbe, MD, on being elected President-Elect of the World Medical Association. Delegates from more than 100



St. Louis Metropolitan Medical Society Alliance members present awards to winners of the contests: "Smoking makes me Ugly," and "Drugs are not for Me" at Loyola Academy, St. Louis, in November.

countries approved his nomination in October 2019, The WMA, which has an official relationship with the World Health Organization, in an international organization representing more than nine million physicians. He will be inaugurated as president of the WMA in October 2020.

On a sadder note, we send our condolences to Dr. and Mrs. Alex Hover. Barbara's father, John Sadowski, passed away October 19, 2019.

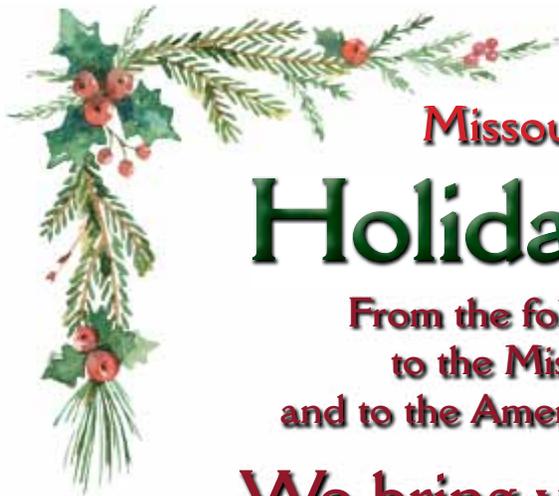
Lenore S. Knabb, a GCMS Alliance Past President, passed away at age 99, November 27, 2019. At one time she was a Physical Therapist thriving working with the Infant Cerebral Palsy Program of the Ozarks. She will be missed by many.

Some of our long time members may recall a trip to Sandstone Gardens in Joplin, Mo. In what appeared to be a stone mansion, it actually was a source of decorators delight. We enjoyed a delicious luncheon as well as meandering throughout this immense display of unique merchandise. Tempting members were gourmet items, serving pieces, live and silk flowers, statuary and much more. I recently heard this beautiful edifice burned to the ground with all lost. I don't know any of the particulars but will inform you if and when I do.

I will leave you with this thought, "A friend is someone who reaches for your hand and touches your heart."

Hopefully, you enjoy this addition to the *Show Me Alliance News*. Please send your news to me!

- Email: joanhdoubler@icloud.com
- Phone: (417) 887-7474
- Mail: 2683 E. Wildwood Road, Springfield, MO 65804



Missouri State Medical Association Alliance

Holiday Sharing Card

From the following who most generously gave
to the Missouri State Medical Foundation
and to the American Medical Association Foundation.

We bring you tidings of good cheer,
& wish you a happy, healthy
& peaceful New Year.

Dr. Sandra Ahlum & Dr. Lent Johnson

Dr. Erol & Sally Amon

Dr. David & Debbie Barbe

Jim Braibish & Diane Hammill, OD

Dr. Michael & Sherry Bukstein

Dr. Edmond & Rima Cabbabe

Drs. Samer Cabbabe & Amy Cabbabe

Dr. David & Eileen Chalk

Dr. Jim & Marsha Conant

Dr. Joe & Donna Corrado

Mrs. Diana Corzine & Jason Corzine

—in honor of John Corzine, DO

Dr. Michael DePriest & Barbara A. Braznell

Dr. Laura & Kirk Doan

Dr. Jon & Patricia Dehner

Dr. Thomas & Sue Ann Greco

Dr. John & Rebecca Hagan

Drs. John Holds & Sophia Chung

Mrs. Joan H'Doubler

Mary Catherine Heimburger

Dr. Alex & Barbara Hover

George Hruza, MD & Carrie Hruza, OD

Dr. Ravi & Kay Johar

Dr. Jerry & Michele Kennett

Dr. Nathaniel & Sandra Murdock

David & Jill Nowak

Dr. Timothy & Kelly O'Leary

Mrs. Jean Raybuck

Drs. Carlin Ridpath & Louis DelCampo

Dr. JoEllyn Ryall

Dr. George & Sana Saleh

Dr. Ross & Mary Shuman

Dr. Christopher & Kate Swingle

Dr. Jeff & Gail Thomasson

Dr Tom & Anne Turnbaugh

Dr. Stephen & Gill Waltman

Mrs. Liz Webb

Dr. Tom & Kathy Weigand

Dr. Jim & Jana Wolfe

Dr. Michael & Allene Wright

—in memory of Carol Jean Defeo

Mrs. Angela Zylka



2020 Alliance Winter Board Meeting/White Coat Day
Monday, March 2 & Tuesday, March 3, 2020
Missouri Capitol / Jefferson City, Missouri
www.msma.org/white-coat-day



“The road to an Alliance meeting is never long.”