

Progress Notes

FEBRUARY 2018

MSMA Reporting the Progress of Missouri's Medicine

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SHINE of Missouri Takes Center Stage at January Council Meeting

The Council heard an overview on the new KaMMCO Health Solutions, dba SHINE (Show-Me Health Information Network), program, during MSMA's January 14, 2018, Council Meeting in Jefferson City.

The program is completely physician-directed; MSMA will have full control over data usage policies; and it will be a state-wide, MSMA effort.

The SHINE program brings new capabilities in analytical reporting. There is a significant differential in

member/non-member pricing, so it should

provide an incentive for membership. A KaMMCO employee, Jonathan Smith, will start work in February, live in Kansas City, and travel statewide to promote SHINE.

Alexander Hover, MD, SHINE Technical Advisory Committee chair, stated the committee has continued to review the functionalities to be certain that this product is something that can be promoted to individual physicians and small practices. The additional clinical information that is brought by integration with EMRs is very helpful with the daily business of physicians (e.g. – immunization review). Another benefit is population analytics, and the ability to meet federal MIPS reporting requirements, as well as insurance contract requirements. This product is much more than simply a health information exchange. Implementing SHINE may bring a stronger relationship between MSMA and Missouri Hospital Association (MHA), as it has between KMS and KHA. Dr. Hover named the other members of the transition committee: **Drs. Jim Schell, John Stanley, Charles Van Way, and Sharon Wallace.**

Dr. Van Way shared his experience with the product and pointed out some of the ways in which care can be enhanced by utilizing the product, particularly avoiding duplication of efforts and ensuring that patients are receiving the necessary studies, tests, and procedures. **Dr. Hover** stated that the ability to access information necessary for quality reporting is a big selling point for the product, and it is not limited to those who are part of a big organization.

Advocacy

In other advocacy efforts, the Council was directed to copies of several letters that have been sent in an effort to oppose Anthem's policy of retrospectively denying emergency room services claims. A letter was also sent by Senator Claire McCaskill

to Joe Swedish, the Chairman, President and CEO of Anthem, wherein she requests specific items of information, including internal emails among senior management regarding their emergency department policies. MSMA, partnering with MHA, MAOPS, and MoCER, has met with the Attorney General's Chief of Staff and Chief Counsel for Consumer Affairs, as well as the

Director of the Department of Insurance (DOI), to discuss the Anthem emergency services claim denial issue.

MSMA encourages

anyone who knows of a patient who has been adversely affected by Anthem's policy to call MSMA, and they will be instructed on how to file a complaint on the DOI's website. There was discussion regarding whether the patient would be billed for the non-covered services, or the hospital would simply not be paid for those services. The latter would result in fewer complaints, as the patient may not know if the hospital did not get paid. Jeff Howell, MSMA Director of Governmental Affairs, stated that the hospital would have to bill the patient for the services. **Peggy Barjenbruch, MD**, stated that the patients know about this, as she has had patients come into her office with chest pain instead of going to the ER, for fear of the emergency services claim being denied.

The Council was referred to an example of an AMA sign-on letter, this one addressing the Prescription Drug Benefit Management Model Act. AMA has initiated the effort at the federal level, and then provided the letters to states and specialty societies.

An update on this year's legislative priorities was shared: workers' compensation fee schedules, Medicaid managed care expansion, APRNs, reeling in Anthem's ED denials and their modifier-25 clinical edits. The PDMP will be addressed again, as well as many other items. MSMA is part of a coalition with other groups, working on issues like tanning beds. The Council was encouraged to sign up for Physician of the Day and bring a friend along when serving.

A handout on the Missouri Medicaid ER Utilization Reduction Project reviewed what has happened in Washington with a software vendor that is trying to have early intervention with the "frequent flyers" of emergency rooms. MSMA is involved, so that Missouri Medicaid monies can be spent in the most appropriate fashion.

The Opioid Summit on March 2 in St. Louis is supported by MSMA, in addition to promoting a PDMP in every county in the state.

SHOW-ME
HEALTH INFORMATION NETWORK
OF MISSOURI

In partnership with Missouri State Medical Association

Continued on page 2



Council Actions, continued

Warren Lovinger, Jr., MD, President, reported that he and his wife, Marilyn, have visited all 114 counties in Missouri and the City of St. Louis. He has also visited several component society meetings recently, including St. Charles, Pettis County, St. Joseph and the historic “Kansas Connection.” They are looking forward to visiting Boone County, Greene County and St. Louis in the upcoming weeks, and thank all of the physicians who have shown them hospitality.

Assistant Physicians

Jim DiRenna, DO, spoke about the inception of the Assistant Physician licensing program in Missouri. **Dr. Lovinger** introduced Drs. **Amanda Turner** and **Elizabeth Mukherjee** of Nevada. Dr. Turner, of Nevada Medical Clinic, is sponsoring Dr. Mukherjee as an Assistant Physician. Each physician shared her perspective, along with details of how they are making the program work.

Membership

The Membership Committee reported that MSMA is developing marketing materials based on awareness, recruitment, and retention. MSMA is becoming more active in social media, with a YouTube channel featuring Dr. Lovinger as well as Facebook, LinkedIn, Instagram, Twitter, and the MSMA website.

AMA Report

Edmond Cabbabe, MD, reported that the AMA delegation, including **Drs. Lovinger** and **Joe Corrado** attended the interim meeting in Hawaii in November. AMA representatives were **David Barbe, MD**, AMA President; **Jerry Kennett, MD**, Council on Legislative Affairs; and **Dr. Cabbabe**, Council on Long-Range Planning and Development. Thank you to **Drs. Lent Johnson** and **Ted Groshong** for their past service on the delegation. Thanks also to **Drs. Nathaniel Murdock** and **William Huffaker**, who have also retired from the delegation. **Dr. Barbe** responded to several questions regarding AMA's position on different issues. He encouraged members to join the AMA and to contact their specialty representatives and delegates if they have concerns or questions.

Reports of Councilors (Selected)

Robert Corder, MD, reported that Mosaic has pulled out of North Kansas City, and will focus now on their regional area. Buchanan County Medical Society revised their bylaws last year, primarily to allow them to use their money for community action. **Sandra Ahlum, MD**, reported that Hannibal Clinic, a private physician group, has sold all its shares to Blessing Hospital from Quincy. Physicians will still work at Hannibal Regional Hospital, and patients will not see any difference. They are very excited about the collaboration and new ownership.

Elie Azrak, MD, reported that the St. Louis Metropolitan Medical Society (SLMMS) is conducting a CME event regarding

the opioid epidemic featuring an all-physician discussion panel on April 21 at St. Luke's in St. Louis. **Lancer Gates, DO**, reported that in Kansas City, a new clinically-integrated network has started as of January 1, 2018; it is a consolidation of the Shawnee Mission Medical Center, the University of Kansas Hospital, and the North Kansas City Hospital, combined with the Kansas City Metropolitan Physicians Association, which is an independent physician organization. The four organizations have come together for a Medicare shared savings program ACO. They have also made a deal with Blue Cross Blue Shield of Kansas City for a quality program that includes several measures, namely, decreased emergency department utilization, decreased readmissions, and colorectal screenings.

Dr. Hover reported that **Dr. Barbe** will be speaking on physician burnout, and there will be a night at the museum event in Springfield. **Brian Curtis, MD**, reported that the new Joplin medical school that started in July has 162 students enrolled. Representative Bill White, spouse of **Ellen Nichols, MD**, is running for a state Senate position (District #32), and is a good advocate for physicians' needs.

Organized Medical Staff Section

Dr. Barjenbruch reported that the OMSS has asked the AMA to urge all accrediting bodies to include the hospital medical staff in the accreditation process. They are working to change the nomenclature of “physician burnout,” feeling that the term indicates that the problem is with the physician, when the problem is demoralization due to outside pressures. They also discussed hospital disaster plans, which no longer include physicians since becoming a system; they will push for involvement of physicians in hospital disaster plans. She encouraged members, particularly those from Kansas City, to join OMSS to further this effort. **Lancer Gates, DO**, spoke of a drill that was held in North Kansas City, with participation required. **Dr. Corrado** spoke of the “Stop the Bleed” program, a disaster response program in which the American College of Surgeons is very involved.

International Medical Graduate Section

Sri Kolli, MD, introduced **Angeline Stanislaus, MD**, the Chief Medical Officer for Adults of the Missouri Department of Mental Health. She encouraged members to contact her with any needs they may have in their counties, as the Department of Mental Health has many resources.

Medical Student Section

Shivani Singh reported that they are hosting naloxone trainings at medical schools across the state. They are also having student meetings across the state to discuss policy and regulations, and holding MSS Lobby Day on March 13. She thanked all physicians who have volunteered to be part of the mentoring program.

Appointments and Introductions

Brian Biggers, MD, will fill an open spot on the board of the MSMA Insurance Agency. **Dr. Lovinger** introduced





Physician of the Day FEBRUARY VOLUNTEERS

- Donald Potts, MD
- Daniel Schmidt, MD
- Daniel Jackson, MD
- Matthew Stinson, MD
- Brian Biggers, MD
- George Hubbell, MD
- Kyle Ostrom, MD
- Steve Shields, MD
- Sam Page, MD
- Jonathan Patterson, MD

SIGN UP!

www.msma.org/physician-of-the-day

MSMA Scholarship Recipients at Washington University



Missouri State Medical Association presented \$2,500 scholarships to medical students at the Washington University School of Medicine. The presenter and recipients are (left to right): Danielle Poivre, Devon Camp, Radhika Jain, Tyler Moon, Katherine Goodenberger, Melissa Thorton, and Ron Evens, MD. Not pictured are Douglas Hall, Shamaita Majumdar, Max Riley, and Derek Schloemann.

MSMA: Advocating for ALL Medical Specialties

Sen. David Sater (R-Cassville) has proposed Senate Bill 776, which modifies provisions relating to the administration of vaccines. Under current Missouri law, a pharmacist may only vaccinate a child under twelve years of age when authorized by a physician. The bill would change the minimum age for the administration of some vaccines from twelve years to the ages recommended by the CDC. The bill would also remove the state Board of Registration for the Healing Arts from the rule promulgation process concerning the administration of the flu vaccine.

MSMA opposes the introduced version of the bill due to concerns that decreasing the age limits currently in place for pharmacist vaccinations could cause a decrease in well-child exams from primary care and pediatric physicians. We've also heard concerns that physicians are not always being appropriately notified by pharmacies when their patients receive a vaccination from a pharmacist. MSMA is currently working with the sponsor of the bill and other interested groups to ensure the bill offers appropriate patient protections.

Council Actions, continued

new MSMA staff members Heidi Geisbuhler – Director of Legislative Affairs and Stephen Foutes – Director of Marketing, and Sarah Luebbert is now Director of Medical Specialty Societies. **Ravi Johar, MD**, was introduced as the Medical Director of United Health Care.

Reports

The Council heard reports from the Commission on Continuing Education, Missouri Physicians Health Program, Publications Committee, and Actions and Recommendations on 2017 Resolutions.

Alliance

County Alliances celebrated with holiday luncheons, “Student Santas,” and adopting families. The Alliance recognized Barbara Hover for having articles published in *Alliance in Motion* and *Physician Family* magazines. The Alliance will have Advocacy Day at the Capitol on February 20 and 21, and planning the Alliance Annual Meeting on March 23 and 24 in St. Louis.

Gill Waltman gave an update on fundraisers to benefit the MSMA Alliance Scholarship fund and the MSMF. There will be two evening events during Annual Convention: a women’s clothing direct-sale event on Thursday evening and a fundraiser dinner with the theme “Come Fly with Me” on Friday night.





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MIPS Reporting Deadlines Fast Approaching - March 31

Deadlines are fast approaching if you plan to submit data for the 2017 Merit-based Incentive Payment System (MIPS) performance period. Don't wait until the last minute to submit your data. Submit early and often. The two key dates are: March 16 at 8pm ET for group reporting via the CMS web interface and March 31 for all other MIPS reporting, including via qpp.cms.gov.

Fees for Medical Records Effective 2/1/18

The new maximum fees for copying medical records will be \$25.51 plus \$0.59 per page for the cost of labor and supplies for copies provided in paper form, and \$23.88 for additional costs if records are maintained off-site. The new maximum fees for copies provided electronically will be \$25.51 plus \$0.59 per page, or \$111.79 total, whichever is less. For more information, go to <http://health.mo.gov/atoz/fees.php>. Under the Health Insurance Portability and Accountability Act of 1996 (HIPAA), a covered entity may only charge an individual or the individual's personal representative a reasonable cost-based fee. The Office for Civil Rights has posted guidance regarding what a covered entity provider may charge an individual or the individual's personal representative at www.hhs.gov/ocr/privacy/hipaa/faq/right_to_access_medical_records/353.html.

