New Member Benefit - Advocacy App

A new MSMA benefit makes it easier for you to connect with your legislators.

MSMA has partnered with Phone2Action to give you the opportunity to quickly and conveniently send emails, post Tweets, and place phone calls directly to your elected leaders. The Phone2Action program will connect you directly to your local legislator’s office through phone or email, which makes getting involved in MSMA’s advocacy efforts even easier!

When there’s an issue that impacts the medical profession and patient care, MSMA will notify you via text message. The message will contain a link that, when clicked, sends an email, Tweet, or places a phone call to your state representative or senator.

1. Sign up to start: Text MOMEDICAL to 52886 (message and data rates may apply)
2. Watch for notifications on legislation or policy changes
3. Act (click a link) to connect with your legislators

Physician advocacy is vital to your profession and your patients, and your voice does make a difference. More information at www.msma.org/action.

Economic Impact of Missouri Physicians

Missouri physicians provide and direct care throughout the entire health care system as they collaborate with and manage other health care workers, order tests, prescribe pharmaceuticals, and diagnose and treat illnesses. Aside from the patient, physicians are at the center of health care delivery. In an average year, 84 percent of adults and 93 percent of children receive care from a physician.

The Missouri Hospital Association reports in their recent study on the economic impact of physicians that nearly 130,000 Missouri jobs are attributable to physicians through their direct, indirect, and induced effects on the economy. These jobs paid almost $10 billion in labor income, wages, and benefits in the state. More than $12.3 billion in Missouri’s Gross State Product can be linked to physicians. These economic activities generated nearly $672 million in taxes for state and local governments in Missouri while contributing $1.96 billion in taxes to the federal government.


Medicare Cards/MBI Needed

MBI on new Medicare cards needed by December 31 for most transactions

Nearly all new Medicare cards have been distributed, and 75% of fee-for-service claims are being submitted with the new Medicare Beneficiary Identifier (MBI) number. If you aren’t using the MBI for all Medicare patients, you must use it beginning January 1, 2020, or claims will be denied. If a Medicare patient has not received a new card, Social Security does not have a valid mailing address on file for them, and they need to contact Medicare (1-800-633-4227) to get the card mailed.

Centers for Medicare and Medicaid Services has heard from physician offices that some patients are refusing to provide their new MBI number for fear of having their information stolen. If a patient refuses to provide their MBI, you will need to process the claim as self-pay. Remember, you can start using the MBIs even if the other health care providers and hospitals who also treat your patients haven’t.

When the transition period ends on December 31, 2019, you must use the MBI for most transactions.

**Actions on 2019 House of Delegates Resolutions**

<table>
<thead>
<tr>
<th>RES #</th>
<th>SUBJECT</th>
<th>HOUSE ACTION</th>
<th>RECOMMENDED COUNCIL ACTION</th>
<th>CURRENT STATUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Chronic Traumatic Encephalopathy</td>
<td>Referred to MSMA Council</td>
<td>Executive Committee referred it to the Legislative Committee</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Addressing Healthcare Needs of Children of Incarcerated Parents</td>
<td>Substitute Resolution Adopted</td>
<td>Resolution submitted to AMA</td>
<td>AMA A19 adopted resolution 503</td>
</tr>
<tr>
<td>3</td>
<td>Creation of a Women Physicians Section within the Missouri State Medical Association</td>
<td>Amended Resolution Adopted</td>
<td>Bylaws updated</td>
<td>Bylaws updated</td>
</tr>
<tr>
<td>4</td>
<td>Support for Bleeding Control Training in Schools</td>
<td>Resolution adopted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Sexual Health Education in Missouri Public Schools</td>
<td>Amended Resolution Adopted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Abolishing Prior Authorization Requirements for Opioid Use Disorder Treatment</td>
<td>Substitute Resolution Adopted</td>
<td>...already included in legislative language</td>
<td>HB 399 passed 2019 Missouri Legislature</td>
</tr>
<tr>
<td>7</td>
<td>Supporting Common Sense Climate Change Legislation</td>
<td>Amended Resolution Referred to MSMA Council</td>
<td>Executive Committee referred it to the Legislative Committee</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>The Study of Physician and Trainee Suicide Based on the Show-Me Compassionate Medical Education Project</td>
<td>Amended Resolution Adopted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>AMA Delegate Term Limits</td>
<td>Resolution adopted</td>
<td>Bylaws updated</td>
<td>Bylaws updated</td>
</tr>
</tbody>
</table>

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**MSMA & MSMA Insurance Agency Create New Insurance Partnership**

We are excited to announce that MSMA has partnered with Mylo (My Lockton) to provide MSMA members with a digital one-stop shop for home and auto insurance that may be able to save time and money. Mylo is part of Kansas City-based Lockton Companies, launched in 1966, and now the world’s largest independent insurance broker.

Mylo offers:
- An exclusive MSMA group discount;
- Convenient shopping from multiple top-rated carriers;
- A customized recommendation for your home or vehicle.

Visit choosemylo.com/MSMA or call 844-208-4544.

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**CMS/Medicare Education across Midwest**

**CMS Training for State Medical, Hospital Associations**

CMS Region VII held the first combined meeting of state medical associations and state hospital associations for the region on June 20, 2019, in Kansas City, Mo. Topics on the agenda included updates from the regional director and chief medical officer, disaster resources, telehealth and a program/policy update. CMS has several upcoming trainings, please see more information below.

**2019 Medicare National Training Program Workshop**

The Kansas City office of CMS will be holding a multi-day training in Columbia from August 27-29, 2019. This training is intended to meet a variety of learning needs about Medicare, including understanding Medicare; Medicare – Beyond the Basics; and Medicare Scenario-based learning.

To learn more about the training and to register, go to www.eventbrite.com/e/2019-cms-national-training-program-workshop-columbia-mo-tickets-63055189770.

**Medicare Day of Learning to be held in KC in September**

A Medicare Day of Learning (MDL), hosted by WPS Government Health Administrators, will be held September 11 in Kansas City, Mo. The 2019 MDL is a multi-session single day event allowing 20 different breakout sessions with multiple topics. Topics include:
- Advance Beneficiary Notice of Noncoverage (ABN)
- Appealing Medicare Claims – Understanding the Basics
- Avoid Unnecessary Appeals
- Coping with Rejection – Analyzing (and Avoiding) Part A Billing Errors
- Where’s my Money? Medicare Part B Denials

The event details include:
- Cost: $70
- Time: 8:00 am - 3:50 pm CT (lunch is on your own)
- Optional Q&A session with WPS staff 4-4:30 pm

To view more information or register, go to the WPS Learning Center www.wpsghalearningcenter.com/confirm-course?courseid=-do0g8x7_NY1.
MSMA Members Fill Four of Nine Seats on Board of Healing Arts

Earlier this month, Gov. Mike Parson appointed MSMA more members Naveed Razzaque, MD, Bridgeton, and Marc Taormina, MD, Lee’s Summit, to serve on the Board of Registration for the Healing Arts. While serving, Drs. Razzaque and Taormina will offer their input on licensing, disciplinary issues, and an array of other topics that affect the practice of medicine in Missouri. Two other MSMA members, James DiRenna, DO, Kansas City, and Jeff Glaser, MD, St. Louis, are also on the nine-member board.

MSMA Among Immunization Coalition Members

MSMA staff participated in the Missouri Immunization Coalition meeting in Columbia on June 25. The coalition is composed of dozens of healthcare organizations, state and local agencies, advocacy groups, and physicians from around the state who want to improve vaccination rates and offer trustworthy vaccination education to patients. Topics of discussion included coalition structure, vision, and legislative strategy.

MSMA and Kansas Medical Society Host CME Training

MSMA and our partners at Kansas Medical Association co-hosted the 2019 Surveyor/CME Provider Training at the Hyatt Place Kansas City in Lenexa, Ks., on June 21. Presenters included Steve Singer, ACCME, who gave an overview of Updated Commendation Criteria.

MSMA Women Physicians Section

A resolution that established the MSMA Women Physicians Section (WPS) was approved at the 2019 MSMA Annual Convention. An organizational conference call for the WPS was held mid-July. All female MSMA members are welcome to participate in the Section’s activities. Contact Heidi Geisbuhler at heidi@msma.org if you’re interested in receiving more information or visit www.msma.org/women-physicians-section.

$30,000 in MSMA Scholarships Awarded to Medical Students

Ten medical students from the University of Missouri - Kansas City School of Medicine each were awarded $3,000 MSMA Scholarships from the Missouri State Medical Foundation.
MSMA Insurance cares for physicians and covers their personal and professional needs.

Coverage for Affluent Homes
Experience the peace of mind that comes from working with an insurance professional who understands your unique needs.

Medicine’s Muscle: Advocacy Training 2019
ST. LOUIS - JULY 24
KANSAS CITY - AUGUST 27
RSVP at www.msma.org/mm-advocacy

Learn upcoming advocacy strategies and techniques from the outcome of the 2019 legislative session at our Physician Advocacy Training. Two Cities. Two Dates.

www.msma.org/mm-advocacy